

Rudy **SCHMID** Schmid Happenings

since 1930
BODY & FRAME SHOP

Volume 2, Issue 2

Fall 2011

What's New at Rudy Schmid:

- We're now a Neighborhood Tire Store!
- We're now an Auto Service Pro Repair Center!
- We've gone **GREEN!**
- We've gone **LEAN!**
- We're on Facebook!



Rudy Schmid: Lean and Efficient!

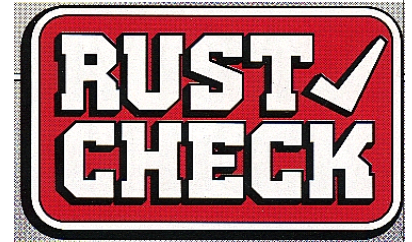
In April 2009 our shop implemented the Continuous Improvement business model. Our staff has worked to streamline all our processes, from organized work areas and inventory reduction to the standardization of repair procedures. Management and staff have participated in rigorous TWI training. Our journey continues as we strive to provide the best product and services to you, our customers. Stop by to learn more!

Autumn: A Perfect Time to Rust Check Your Vehicle!

Rust Check™ is a premier automobile and truck body panel protectant that is applied as a pressurized spray. Crevice areas hidden inside body sections, such as joints, folds, seams, and spot welds, are the places where corrosion starts and spreads

from. Rust Check has the light liquid consistency and the active additives necessary to penetrate deeply into and protect the many vulnerable crevices found in today's vehicles. And Rust Check is guaranteed for as long as you own your vehicle!

Call us at **422-8879** to schedule a Rust Check appointment.



Autumn: Be Alert for Changing Road Conditions

A spin on a street slick with wet leaves, a touch of frost or—heaven forbid!—snow on the roads can contribute to an accident. This is also the time of year when deer are on the move. If these things cause damage to your car, bring your vehicle to us. Call your insur-



ance company, and then call us! We can arrange a rental, negotiate your claim, and coordinate alternate transportation. Remember, you have a *choice!* We're a member of the Better Business Bureau, too! We're at **422-8879**—call us today.

We're Your Neighborhood Tire Store



Rudy Schmid is a member of the Neighborhood Tire Stores, a network of preferred local retailers providing replacement tires and tire service for your car, truck or commercial vehicle.

Check our website for fall specials, many with *rebates!* Contact us for a competitive quote on all your tire service needs! We're at **422-8879**.

RUDY SCHMID BODY AND FRAME SHOP

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*If Schmid Happens to you,
bring your vehicle to US!*

We're on the Web!
www.RudySchmid.com

*Central New York's premier shop for
collision repair, alignment, brake, and
suspension service!*

We've Gone GREEN!

In August 2009, we switched to waterborne paints, and our shop has reduced its volatile emissions by 80 percent, and has reduced its hazardous waste, as well as improved the air quality for our workers and our environment. For any shop that



mixes an average of one gallon of solvent-borne paint per week, the move to waterborne paint annually

saves over 300 pounds of volatile compounds from going into the air – this is the same as taking more than 1000 cars off the road each year! We're proud to be *two full years* ahead of EPA requirements! We've had an excellent response to the color match, and the finishes have exceeded our customers' expectations! We also recycle all our paints, fluids and lubricants, our papers, and our metals. We've been named a BLUE RIBBON RECYCLER by Onondaga County Resource Recovery Agency!

We're an Auto Service Pro Repair Center!

We've partnered with Car Care Connection/Auto Plus to bring you even more reason to trust us with your vehicle's service and repair.

Our association with Auto Service Pro brings YOU, our customers, an 18-month or 18,000-mile warranty on our service work. This program carries with it a NATIONWIDE warranty.

